

Opportunities for men and women

According to the U.S. Bureau of Labor, the market for visual artists and graphic designers will continue to expand. The need for creative people to produce materials for magazines, journals, and other printed and electronic media will spur demand for designers and illustrators. The growth of the Internet will also increase the need for graphic designers who can design and lay out Web sites.

Graduates of the Graphic Communications program can expect to work in a number of exciting fields, including:

MEDIAN ANNUAL INCOME

Advertising and related services	\$46,900
Specialized design services	\$48,790
Printing and related support activities	\$38,880
Newspaper, periodical, book, and directory publishers	\$39,390

For more information

Contact Professor Michael Maddox, coordinator of graphic communications, at (708) 709-3672, or e-mail mmaddox@prairiestate.edu

Information	(708) 709-3500
Enrollment Services	(708) 709-3516
Counseling and Academic Advising	(708) 709-3506



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What does PSC offer you?

• LOW TUITION

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Start at PSC with an Associate in Arts, Associate in Science, Associate in Fine Arts or Associate of Arts in Teaching in one of a variety of academic disciplines, and transfer to a four-year institution as a junior. Save on tuition and make a smooth transition to college life.

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PSC offers the Associate in Applied Science degree and certificates in programs such as auto tech, computer science, health professions and others. Boost earnings and career potential with a two year degree or certificate.

• STUDENT SERVICES AND ACTIVITIES

PSC offers academic advising, student clubs and activities, intercollegiate and intramural athletics, tutoring, service projects, music ensembles and more.

• TOP-NOTCH TEACHING

PSC has faculty members dedicated to teaching freshman and sophomores and focused on helping students learn with small class sizes and individual attention.

Graphic Communications

*Success
by
design.*



Prairie State College

A comprehensive community college
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 Prairie State College



The program: A.A.S. degree

The department's visual communications program prepares students for entry-level positions as digital designers and illustrators in the publishing and multimedia industry. After completing general education classes and a core of foundation courses in art, students can choose to specialize in one of three areas.

I. General Education Courses 15-16

II. Program Requirements 27

- Two-Dimensional Design 3
- Three-Dimensional Design 3
- Drawing I 3
- Drawing II 3
- History of Western Art I 3
- History of Western Art II 3
- Introduction to Computer Art 3
- Introduction to Graphic Design 3
- Internship/Seminar or Portfolio Seminar 3

III. Area of Specialization 9

(select one of the following options)

Option A: Interactive Design Specialization

- Introduction to Web Site Development 3
- Flash/Interface Design 3
- Interactive Design Project 3

Option B: Digital Design

- Design for Publishing 3
- Professional Design 3
- Printmaking 3

Option C: Illustration

- Illustration I 3
- Life Drawing 3
- Painting I 3

IV. Electives 9

V. Internship or Portfolio Seminar 2-4 3

Total Credit Hours 60-62

Facilities

Our state-of-the-art computer lab is equipped with the latest design tools including scanners, high-end color laser printers, and digital cameras.

Classes are conveniently scheduled with day, evening, weekend, and online offerings.

Contact Professor Michael Maddox, coordinator of graphic communications, for more information about transfer opportunities at (708) 709-3672 or e-mail mmaddox@prairiestate.edu.

Preparation

Businesses of all kinds rely on graphic artists and designers to create visually appealing concepts for use in communications, advertising, marketing, package design, publications, and television and video production. The PSC Graphic Communications Program prepares students by teaching cutting-edge technical skills backed by a solid foundation in art and design.

You'll also find the latest in interactive design training that will translate into a career as a multimedia or Web site designer. PSC understands that just as buildings require architects and films require directors, new computer applications require interactive designers. Whether you're seeking a salaried position with a private firm or looking for the independence of freelance work, PSC is the place to start.

Faculty

PSC professors are recognized experts in their field with advanced teaching credentials and professional experience. As dedicated instructors, they enjoy working individually with students to help them succeed.

